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DVD MAGAZINE

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Just some of the studios featured on the NEW SIXPACK³ (in no particular order because we love them all):

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ANIMAL LOGIC
METHOD
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FILMTECKNARNA
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THE ORPHANAGE
LOST IN SPACE
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DIGITAL DOMAIN
DOMA
HUNTERGATHERER
TROLLBACK
JOSEPH KOSINSKI

BILL PLYMPTON
CAVIAR
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INTERSPECTACULAR
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STUDIO AKA
ADDICTION
HEAD GEAR
BRAND NEW SCHOOL
DESIGNERS REPUBLIC
NEILL BLOMKAMP
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SHERBET
HORNET
IAMSTATIC

MODEL ROBOT
DAF
HONEST
LOYAL KASPAR
HEAT CREATIVE
BITSTATIC
BERMUDA SHORTS
SHYNOLA
TOPIX
RIOT
FONZTEEVEE
CURIOUS PICTURES

LOGAN
BENT
RESOLUTION
EXOPOLIS
TROIKA
LOBO
GOLDEN SQUARE
BLACK GINGER
RHYTHM+HUES
DIGITAL KITCHEN
IMAGINARY FORCES
GOBELINS

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DVD MAGAZINE 21



STASH MEDIA INC.

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Music: TREVOR MORRIS

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Seems our plan for world domination is going according to plan. Last month saw two developments that virtually guarantee Stash will soon join the ranks of Catholicism and Hello Kitty as universally acknowledged mega-brands.

First, we are very proud to welcome Nowonmedia Inc. as our distributor for Stash in Japan. Suffice to say they are an excellent company and that fine island nation will never be the same.

Second, we launched FEED – www.stashmedia.tv/feed – an experiment in building a new kind of industry news and opinion website that allows you to contribute directly to the flow. The idea was to shift away from the traditional editor-as-gate-keeper model of a news portal to create an unpredictable, vibrant and democratic mix of information and entertainment that will evolve a life of it's own. All Feed contributors, including the editor, have the same status when it comes to getting heard. Everyone is a blogger, or feeder, as we like to call them.

Be heard, be seen, be funny. Spit fire or spin gold or post a press release about your latest fab project. Just make sure you give it brains and some balls because the rules have changed and the interesting people are going to win.

Stephen Price

Editor

May 2006

sp@stashmedia.tv

stash 21.01

**BUENOS AIRES ZOO
"TOGETHER AGAIN"
TVC :30**

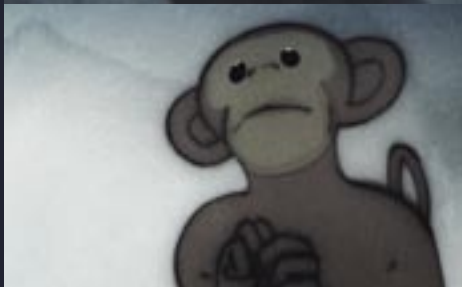
**Agency:
DEL CAMPO NAZCA
SAATCHI & SAATCHI**

**Director:
LOBO**

**Animation:
LOBO**

www.lobo.cx

Originally inspired by Chinese shadow theater references, the Lobo team decided instead on this 2D/3D treatment reminiscent of the hand-drawn and watercolor look of traditional children's literature. "The models of the animals had to become more realistic looking because of the high level of emotion we wanted," explains Lobo assistant director João Tenório from the Buenos Aires studio. Schedule: Three months. One to develop the look, characters and pre-production. Two more for modeling, animation, editing and sound design.



**For Del Campo Nazca Saatchi
& Saatchi**

ECD: Gaston Bigio
Copy: Hernán Rebaldería
ADs: Santiago Dulce,
Jonathan Gurvit
Producer: Luli Dragan
Production director:
Cosme Argerich

For Lobo

EP: Luiz Carlos Reis
Director: Mateus de Paula Santos
Assistant director: João Tenório
Design/AD: Marcello Righini
3D: Ricardo Alencar Bardal, Fabio
Alex Kamiyama Shigeruma, Helio
Takarashi, Daniel Ho, Antonio
Augusto Certain, Guilherme Rizzo,
Cadu Macedo
Special effects/water effects:
Cadu Macedo, Cristian Lucas
Animation/ compositing:
Carlos Bela, Paula Nobre,
Cadu Macedo, Roger Marmo
Sound design: Paulo Beto



For Lowe

Copy: Tom Hudson
AD: Lee Goulding
Producer: Charles Crisp

For Biscuit Filmworks

Producers: Holly Vega, Jay Veal

For Independent

Producer: Richard Packer

For Framestore CFC

VFX super/Inferno:
Stephane Allender
CGI super/TD: Andy Boyd
Lead animator: Dale Newton
Sr TDs: Dan Seddon,
Simon Stoney
TDs: David Mellor, James Healy,
Michele Fabbro
Animators: Nicklas Andersson,
Kate Hood, Dean Robinson, Luca
Mazzoleni, Brad Silby, Craig Penn,



Vincent Devay, Laurent Benhamo
Modeling: Alex Doyle,
Simon French
Matte artists: Dasha Ashley,
Nicha Kumkeaw
Inferno assist: Chris Redding
3D assist: Paul Jones
Telecine: Steffan Perry
Producer: Abby Orchard

Toolkit

Maya, Houdini, Inferno

SURE "GO WILD"

TVC :60

Agency:

LOWE

Director:

NOAM MURRO

Production:

**BISCUIT FILMWORKS
INDEPENDENT**

Animation/VFX:

FRAMESTORE CFC

www.framestore-cfc.com

Framestore's reputation as the reigning Noah of CG creatures continues unchallenged with this ark of 302 fur-bearing virtual critters from six different species. Before starting another creature-intensive project, Framestore CG guru Andy Boyd decided they "needed a whole new way of doing the grooming, one that was far simpler, easier and above all quicker." He and Sr TD Dan Seddon found that system by outfitting each creature with 1,000 to 2,000 dynamically simulated guide-hairs in Houdini then using a custom Renderman plug-in to efficiently render them into three to four million hairs.

COCA-COLA
"WHAT GOES AROUND"
TVC :60

Agency:
MOTHER

Director:
NAGI NODA

Production:
NEXUS

VFX:
MOVING PICTURE COMPANY
www.moving-picture.com

Recently A-listed director Nagi Noda plays with your inner I-know-how-they-did-that geek by having multiple actors stand in for each character to simulate the well-worn time slice technique. The spot, which will air globally throughout 2006, started with a green screen and motion control shoot in South Africa then moved to the MPC facilities in London for compositing, rig removal and 3D tracking of matte paintings to extend the set. Jack White of The White Stripes was commissioned to write the track.



For Mother

Producer: Richard Firminger

For Nexus

DOP: Peter Suschitzky

For The Whitehouse

Editor: Ben Stephens

For Moving Picture Company

Post-prod producer: Julie Evans

VFX super: Tom Harding

VFX: Dan Sanders, Alex Harding

Telecine: Jean-Clement Soret

Toolkit

Inferno, Shake



For BBDO New York/Detroit

COOs: David Lubars, Bill Bruce
 CDs: Rick Dennis, Sam Sefton
 Associate CD: Dan Councilor
 EP: Hyatt Choate
 Assistant producer: Tara Leinwohl
 Associate CD/copy: Matt Sicko
 AD: Dan Councilor

For Smuggler

DOP: Ben Serensin

For MassMarket

EP: Justin Lane
 Producer: Aaron Kisner
 Assistant producer: Lexie Averick
 Lead Flame: Chris Staves
 Flame: Mark French, Aska Otake,
 Greg Cutler, Brad Scott, Dave
 Elkins, Joe Vitale, Domel Libid,
 Pakorn Bupphavesa,
 CG: Ajit Menon, Boris Ustaev,
 Chris Hill, Lutz Vogel, Jay Kim,
 Joerg Liebold, Bee Jin Tan,
 Maurice Caicedo, Kris Rivel, Jason
 Goodman,

Rotoscope: Ella Boliver, J Bush,
 Matt St. Leger
 Designers: Zoe Wishart, Haejin
 Cho

For Nomad Editorial/Chinagraph

Editor: Tom Muldoon

Toolkit

boujou, XSI, Flame, Silhouette
 Roto, After Effects.

Watch Behind the Scenes on the DVD.

DODGE "TOO TOUGH"

TVC :60

Agency:

BBDO NEW YORK/DETROIT

Director:

BRIAN BELETIC

Production:

SMUGGLER

VFX:

MASS MARKET

www.massmarket.tv

Part of the Dodge Caliber
 "Anything But Cute" campaign,
 this spot combines 2D and 3D
 animation, models (train and
 gingerbread house), motion
 control and a touch of pixie
 pummeling to make its point. VFX
 super Chris Staves says he and
 the MassMarket team of 15 relied
 on an intricate pre-visualization
 process in which they completed
 a CG previs, then composited
 the previs pixie into the live
 backgrounds and then used that
 as reference to shoot the live
 action pixie, "That way there were
 no surprises when we put the
 talent up on the rigs."

SOCIETE GENERALE
“LE COUP DE POUCE”
TVC :30 x 2

Agency:
SAATCHI & SAATCHI

Director:
JULIEN TROUSSELIER

Production:
WANDA

Animation/VFX:
MIKROS

www.mikrosimage.fr

Société Générale, one of France's oldest banks, launches its new corporate look with a nation-wide print campaign and these two very unbank-like spots from director Julien Trousselier through Wanda. Animation, compositing and tracking of the ever-helpful CG thumb character was handled by Paris-based post and animation facility Mikros Image.

For Saatchi & Saatchi

CD: Christophe Coffre

Copy: Eric Auvinet

AD: Guillaume Fillon

Producer: Martine Joly

For Wanda

Producer: Patrick Barbier

Director: Julien Trousselier

DOP/lighting: Robert Papais



For Mikros

Modeling setup: Laurent Herveic

Tracking: Stéphane Richez,

Julia André

Animators: Cyrille Martin,

Giuseppina Marrone,

Pascal Anquetil, Eric Prebende

Render: Benoît Delonglée,

Nicolas Dumay

Matte painting: Ludovic Iochem

Rotoscope: Vincent Venchiarutti,

Caroline Mistral, Rémi Soyez

Flame: Stéphane Pivron

VFX supers: Julien Meesters,

Nicolas Rey

Toolkit

Flame, Maya

For Sway

EP: Shira Boardman
DP: John Allardice
CD: Mark Glaser
HOP: Matt Winkel
Live action/VFX producer:
Romi Laine
Prod coordinators: Hannah Yates,
Nathan Boldman
Editor: John Allardice
VFX/comp super: Rob Nederhorst
CG super: Aaron Powell
CG vehicle lead: Daniel Buck
FX lead: Greg Tsadilas
Digital artists: Daniel Buck, Wayne
England, Robert Glazer, Kevin
Kipper, Robert Meyers, Aaron
Powell, Greg Tsadilas
Compositors: Sean Devereaux,
Jay Frankenberger, Feliciano di
Giorgio, Rob Nederhorst,
Marc Rienzo, Maciek Sokalski

For Grooveaddicts

Composer: Tenderbox "Mister
Sister"

Toolkit

Panavision Genesis, Assimilate
Scratch, Lidar, Lightwave, 3DS
Max, NUKE, Flame, SynthEyes,
Final Cut, Photoshop



CHEVY "NATURAL SELECTION" TVC :60

Agency:
MCLAREN MCCANN, TORONTO

Directors:
MARK GLASER,
JOHN ALLARDICE

Animation/VFX:
SWAY

www.swaystudio.com

LA's Sway have been nudging the bar upwards on car commercials since they opened, but the studio have crossed some new line in the silicon with this seamless mix of live action and CG that defies you to tell which is which. The technical innovations that went into the production of this spot can't be condensed into this amount of space. We suggest you...

For MacLaren McCann, Toronto
GCD/AD: Chris Harrison
VP/DOB: Franca Piacente

**FULL FRAME DOCUMENTARY
FILM FESTIVAL "MARCH OF
THE PENGUINS"**

Film festival trailer

Agency:
MCKINNEY & SILVER, DURHAM

Director:
KEVIN DONOVAN

Production:
FORM

VFX:
SUSPECT
www.suspect.tv

What would happen if Hollywood remade famous documentaries? Well, hilarity for one. Starting with a shoot in South Africa of a related species of warm weather penguins and their animatronic cousins, NY's Suspect proceeded to multiply their numbers into a rampaging horde of revenge-fueled laser-eyed Emperors and their desert home into a frozen battlefield complete with rockets, explosions, splattering blood and B-movie penguin overacting.



For McKinney & Silver

AD: Wes Whitener
Copy: Mitch Bennett
Producer: Regina Brizzolara

For Form

DP: Trevor Brown
EP: Craig Rodgers
Line producer: Tara Handley

For Suspect

VFX super: Tim Crean
EP: Robert Appleblatt
Lead 3D: Steve Burger
Lead Flame: Jason Cunningham
3D: Erwin Riau
Flame: Chris Coleman,
Tony Robins, Ricky Weissman

For Homestead Editorial

Editor: Charly Bender

For Fluid

Composer: Andrew Sherman

Toolkit

Flame, Maya



GINN RESORTS "GET READY" TVC : 60

Agency:
CARMICHAEL LYNCH

Director:
ENDA MCCALLION

Production:
EPOCH FILMS

VFX:
RING OF FIRE
www.ringoffire.com

Inspired by a sequence from *The Wizard of Oz* when Dorothy prepares herself to meet the Wizard, this stylized confection makes sweet use of choreographed VFX by Ring of Fire. Greg Anderson, VFX super and head of CG at the LA studio, reveals the spot's biggest challenges were the computer generated golf greens which had to billow like bed sheets and the puffy white clouds which required fluid dynamics and hand painting to mimic pastry frosting.

For Carmichael Lynch

CD: Andy Clarke
AD: Jay Morrison
Producer: Kathy Awe

For Epoch Films

EP: Jerry Solomon
Producer: John Duffin

For Ring of Fire

EP: John Myers
CD: Jerry Spivack
Producers: Casey Conroy, Justin Beaupre, Colman McMahon
Inferno: Thomas Downs, Eric Bruno
Henry: Brian Schneider
CG grass: Jason Porath
Compositing: John Roden
Roto: Gary Mortensen
Matte Painting: Ron Crabb

Toolkit

Maya, Inferno, Henry

stash 21.09

“L'OR ROUGE”

Short film

Director:

KENT HUGO

Animation:

KENT HUGO

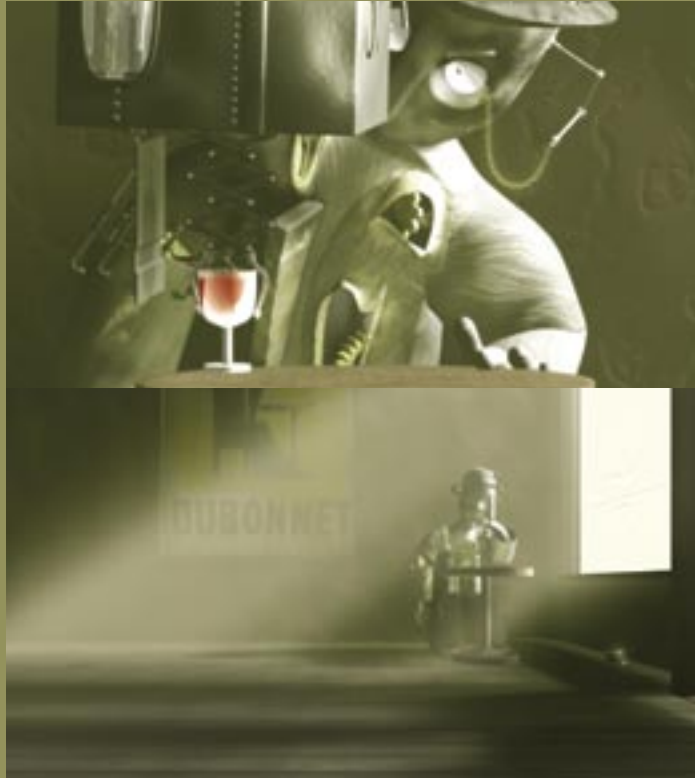
Kent Hugo, a director/designer at PlayAirways in Toronto, took a year off to learn 3D animation and came up with this character study of the little French fellow created by artist A.M.Cassandre for Dubonnet in 1932. Hugo says the film finds his hero outside the poster world “where age and stubbornness have driven him to forget his one true love – and only in a true senior’s moment does he find it once again.” Budget: \$0.

Director/animator: Kent Hugo

Sound: Josh Raskin

Toolkit

Maya, After Effects, Photoshop, Illustrator, Smedge





STAR TREK 2.0
"STILL KICKIN' IT"

TVCs :30 x 3

Client:

G4 TV

Agency:

72ANDSUNNY

Directors:

DAN O'BRIEN, NICK LITWINKO

Production/animation:

ROGUE CREATIVE

www.rogue-creative.com

To reinterpret the original *Star Trek* series for the ADD G4 audience, 72andSunny proposed a play-while-you-watch interactive game called *The Spock Market*, which allows fans to buy, sell, and trade shares of characters, aliens, gadgets and ships while logged on to g4tv.com/trek2.0. Other features of the enhanced Trek experience include Trek trivia, real-time chat and stats that track recurring events like the number of times Kirk's shirt gets torn. New York's Rogue Creative broke out their considerable stop motion chops for these spot-on promo spots.

For 72andSunny

CDs: Glenn Cole, John Boiler

AD/designer: Bryan Rowles

Writer: Jason Norcross

Producer: Liz Corsini

For Rogue Creative

Directors: Dan O'Brien,

Nick Litwinko

Mix/sound design: Lime

Mixer: Rohan Young

Toolkit

Frame Thief, Final Cut Pro, After Effects, Minolta A200, Nikon D100

G4 "X-PLAY"

TVC :60

Client:

G4 TV

Director:

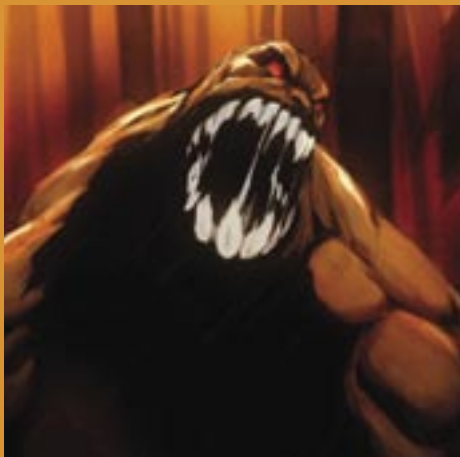
BUCK

Animation:

BUCK

www.buckla.com

Buck follow up last year's outstanding G4 branding spots starring Bob & Elton (Stash 14 and the Best of Stash 2005) with more anime-inspired work for "X-Play" by dropping animated versions of hosts Adam Sessler and Morgan Web into an action-packed multi-genre gaming world where the two play for their lives. The program – one of G4's highest rated – offers gamers tips, reviews and previews to the latest video games.



For Buck

CDs: Ryan Honey, Orion Tait

EP: Maurie Enochson

Producer: Cassandra Khavari

AD: Thomas Schmidt

Designers: Steve Pacheco,

Benjamin Langsfield

Animators: Morgan James,

Patrick Scruggs

Editor: Harry Walsh

Intern: Garret Quon



For Cypher Audio

Sound Design: John Black

Toolkit

Cinema 4D, Maya, After Effects,

Photoshop



For VH1

Sr producer/writer:
Dicken Schrader
Producer: Shannon Horan
SVP: Nigel Cox-Hagen
EP: Wendell Wooten
VP VH1 off-air: Nancy Mazzei
VP creative: Tony Maxwell
Director OAP: Adam Wilson

For UVPhactory

Director: Alexandre Moors
Principle/co-founders:
Scott Sindorf, Damijan Saccio

CD: Alex Moors
Designers: John Stanch,
Colin Hess
EP: Brian Welsh
DOP: Brian O'Carroll
Assistant director/line producer:
Jonathan Lia
PM: Melissa Sarno
2nd assistant director:
Justin Pandolfino
Editor: Robert Lopuski
Lead 3D animator/compositor:
Bashir Hamid
3D animator/tracking: Sean Eno

Compositors: John Stanch,
Shuyi Wu, Sean Donnelly,
Robert Domani Henry
Compositor/rotoscope:
Eunha Sophie Lee
Gaffer: E.I. (Ted) Reid
Art department: Betil Dagladen
Wardrobe: Katy Robbins

Toolkit

XSI, RealFlow fluid simulator,
boujou, Final Cut Pro, After Effects,
Photoshop, Illustrator

VH1 "METAL MONTH OF MAY" TEASER

Broadcast design :30

Client:
VH1

Director:
DICKEN SCHRADER

Production/VFX:
UVPFACTORY
www.uvph.com

With a forked tongue tucked solidly in cheek, Manhattan's UVPFACTORY take the piss out of wannabe sci-fi blockbusters with this spot – part of a complete graphic promo toolkit for VH1's Metal Month of May. Brian Welsh, UVPH EP admits the team got in the mood by ingesting heavy metal films, comics, magazines and CDs by Slayer, Iron Maiden, Pantera, AC/DC, Motorhead, KISS, Megadeath and Lamb of God (used in the spot).

Watch Behind the Scenes on the DVD.

stash 21.13

**SEATTLE INTERNATIONAL
FILM FESTIVAL**

Trailers/TVCs x 2

**Agency:
WONG DOODY**

**CDs:
JUSTIN LEIBOW, WILL HYDE**

**Design/animation:
FAD**

www.superfad.com

Two of three pieces produced to double as TV spots and screening trailers for the 2006 Seattle International Film Festival. Presented with three scripts, Fad split the job between their studios in New York, Los Angeles and Seattle. "Each office took one of the scripts," says partner and LA CD, Justin Leibow, "and although there was a consistent illustration style, the gags stayed fresh throughout because there was a different team on each script."

For Wong Doody

AD: Mark Watson
Copy: Jennie Moore
Producer: Dax Estorninos
Jr producer: Steph Huske

For Fad

CD/designer/illustrator/animator:
Justin Leibow
CD: Will Hyde
Illustrator/designer/animator:
Adam Greene
Designers/animations:
Dave Peterson, Kenny Kiernan
Producer: Nathan Barr
EP: Rob Sanborn

Music/audio: Downtown
Composer Collective, Bad Animals

Toolkit

After Effects, Illustrator,
Photoshop, Flash, Final Cut Pro





MTV "FLASHER" PROMO ELEMENTS

Broadcast design

Client:
MTV NORDIC

Animation:
AGAINSTALLODDS
www.againstallodds.se

Add another folder to your Hot Young and Swedish file. Againstallodds are based in Stockholm but their work is based solidly in visual innovation and a wry sense of humor. Recent projects include this ID for MTV Flasher, a program showcasing uncut and uncensored videos, a piece the group calls "edgy and naughty."

MTV FLASHER For MTV Nordic

Producers: Eetu Vihervaara,
Anna Källsen

For againstallodds

Director: Andres Rosas Hott,
Derek Picken
Producer: Emma Götesson
3D animation: Robert Karlsson,
Tommie Löfqvist

Toolkit

Maya, After Effects, Lightwave,
Photoshop

feed

BE HEARD. BE SEEN. BE FUNNY. BE LUCID. BE A SNOT HEAD.

www.stashmedia.tv/feed

stash 21.15

SKY HD "FEEL EVERYTHING"
Cinema :60

Agency:
UNITED LONDON

Design:
VENTURE THREE

Animation:
THE MILL
www.the-mill.com

The golden age of broadcast hi-def show pieces is well underway as this piece for Sky HD demonstrates. The original brief from Venture Three called for five six-second idents, each based on an emotion; Intense, Euphoric, Alive, Hot, and Serene. The resulting phantasmagoric visuals – referencing textures and movements of deep-sea creatures and microscopic organisms – soon grew into five 15-second ads, a :30 for television and this :60 for cinema. In all, including the five sections and more than 20 rendering passes, over 40,000 high def frames were output at 1920x1080 resolution.





For United London

Head of brand marketing:

Lucian Smithers

Brand controller: Olivia Bonner

CD: Barry Skolnick

For Venture Three

CD: Graham Jones

Producer: Jackie Ankelan

Music: Jona Cox

For The Mill

Producers: Jo Sheppard,

Stefanie Boose

Lead 3D designers: Tom Bussell,

Jamie Lancaster

3D: James Sindle, David Knight,

Francois Roisin, Ed Boldero

Conceptual stills: Andrew Proctor,

Rob Petrie

Shake: Pete Joplin,

Lise Prudhomme

Telecine: Mick Vincent

Toolkit

Maya, XSI, Shake, Flame

stash 21.16

SUNDANCE CHANNEL
Short films x 3

Agency:
J WALTER THOMPSON, NY

Directors/animators:
MIKE STOLTZ, BRADY
BALZETORE, JUAN DELCAN

Three more thoughtful pieces from the portfolio of short films based on the poetry of American poet laureate Billy Collins to run as interstitials on the Sundance Channel.

Walking Across the Atlantic -
Animated by Mike Stolz of Manic in NY who hand painted some frames and then used Maya for 3D. After Effects for 2D animation, texturing and motion effects and Flame.

The Country - Figurative elements hand animated by Brady Balzetore of Radium with additional use of After Effects and Maya.

The Dead - Animated by Juan Delcan formerly of Spontaneous in NY.



For the Sundance Channel
CD: Keira Alexandra

For J Walter Thompson
ECD: Toby Barlow
EP: Anthony Garetti



GONZALO GUERRERO “KENK”
Music video

Director:
FELIPE DACARET

Design/animation:
DAF

www.daf.cl

Director Felipe Dacaret, head of Santiago-based DAF, makes his music video debut with this austere piece he describes as having “a clinical style and a sci-fi atmosphere.” Dacaret says the abstracted narrative follows a couple’s relationship from its “beginning in timidity, to a series of more complex stages, establishing new connections, until the intensity of it leads to a final disintegration.”

VFX: Sebastián Pagueguy
2D animation: Francisco Zamorano
Compositing: Pablo Ortúzar,
Sebastián Pagueguy,
Guillermo Gómez
Editing: Pablo Ortúzar,
Felipe Dacaret

Toolkit
Maya, After Effects, Combustion,
Final Cut, FL-Studio, Nuendo

**Watch Behind the Scenes on
the DVD**

stash 21.18

“GE-996”
Short film

Director:
MÅNS SWANBERG

Animation/VFX:
PISTACHIOS

<http://pistachios.se>

Inspired by pictures taken by the Hubble telescope, which he calls “insane”, director Måns Swanberg of Pistachios animation studio in Stockholm takes us on a “journey through the cosmos, witnessing the implosion of the universe and the birth of a god.” He says he had the five-week personal project completely worked out creatively in his head before he sat down at the keyboard. Technically though, it was tougher: “because I’m not used to making photo-real stuff, so a lot of time went into tweaking and redoing.”



For Pistachios

Design/Animation/Photography/

Compositing: Måns Swanberg

Music: Måns Swanberg

Toolkit

After Effects

AVIAN INFLUENZA

Medical animation :60

Executive CD:
JEFF JOHNSON

Production/animation:
HYBRID MEDICAL ANIMATION
www.hybridmedicalanimation.com

This demonstration of just how the avian influenza A virus could mutate into a form capable of causing a global epidemic is terrifying and beautiful at the same time. Minneapolis-based Hybrid Medical Animation developed the animation on spec to provide a better understanding of what the bird flu virus looks like, where infection takes place in the body and how the scrambling of genetic material from avian and human viruses could result in the emergence of a novel subtype through a process known as antigenic shift.

For Hybrid Medical Animation

Lead animator:
Mike Medicine Horse
3D: John Franz-Wichlacz
Founder/ECD: Jeff Johnson

Toolkit

Cinema 4D, Maya, After Effects

**Watch Behind the Scenes on
the DVD.**



stash 21.20

X-WIFE "PING PONG" Music video

Record label:
NORTE SUL

Director:
KALLE KOTIAL

Production/animation:
LAS PALMAS FILMS
TUHRU

www.laspalmas.nu
www.tuhru.net

Portugese rockers X-Wife enlist a sauna full of talent for this video headed up by Las Palmas Films. Looking for a concept that would allow them to improvise, director Kalle Kotial and his Helsinki-based crew jetted off to Portugal to shoot the band against a white background then threw it straight into After Effects "so we could play around with the material, creating ideas at the same time." Fellow Finlanders Tuhru Collective created the 2D animation on the buttons. Las Palmas was recently picked up in the UK for spots and videos by Joyrider Films.



For Las Palmas

Animators: Kalle Kotila, Malakias, Henri Tani, Anu Liikkanen, Lauri Warsta, Jouni Karttunen
Graphic design: Kalle Kotila, Jan Rudkiewicz, Sasu Haanpää, Hugo D'alte, Mika Reunanen, Lauri Warsta
TD: Henri Tani
Knitting: Anni Syrjänen

For Tuhru

Animators: Anna Virtanen, Elina Minn, Ami Lindholm

Additional design: Bad Design

Toolkit

After Effects, Photoshop, Maya, Freehand

“THE FOREST IN WINTER”

Short film

Directors:

JAKE PORTMAN

BILL SNEED

Animation:

JAKE PORTMAN

BILL SNEED

www.notactualsize.net

www.billsneed.com

From the directors: “This darkly comedic short film perverts a well-known fairy tale into a bizarre fable that is poised to traumatize a new generation of children and adults. Combining two disparate animation styles, puppetry, two languages and grammatically challenged subtitles, the piece defies categorization, to say the least. The short was animated, directed and conceived by creative team Jake Portman and Bill Sneed, and written by Charlie Short, who collectively apologize in advance for any nightmares the film may inspire.”



Concept/design: Jake Portman,
Bill Sneed

Story: Charlie Short

Music/sound design: Braincloud

Infomercial presenter:

Ming Shian-Wang

Narration: Phillip Shtoll,

Masami Torgerson

Special thanks: Jerry Torgerson,
Rick Gledhi, Atsushi Ishizuka

Toolkit

After Effects, Photoshop,

Illustrator, Cinema 4D

JEREMY WARMSLEY
“DIRTY BLUE JEANS”

Music video

Record label:
TRANSGRESSIVE RECORDS

Director:
BEN ROLLASON

Production/VFX:
DRAW PICTURES

www.drawpictures.co.uk

The disquieting angst of the semi-frozen characters in this video is a result of the director's obsession with blending video frames together – as many as 700 at a time – and the purposely awkward poses he inflicts on his actors. Director Rollason, who says he “wanted to create a kind of paranoiac sense of having fallen out of the world,” opted for a green screen shoot after discovering a rear projection system would cost more than the £5K he had for the entire video.



For Transgressive Records

Commissioner: Tim Dellow, Toby L

For Draw Pictures

Producer: Will Misselbrook

PM: Andy Bell

1st assistant director: Adam Morris

2nd assistant director: Ian Hughes

DOP: Stein Stie

Focus puller: Karl Hui

Camera assist: Raquel Mayumi

AD: Aimee Paton

Art assist: Leah

Production runners:

Eduardo Twouse, Louis Gill

Hair/make-up/styling:

Anastasia Pappas

Backdrop photography:

Johanna Ruebel

Additional backdrop photography:

Sarah Severson, Ben Rollason

Editor/VFX: Ben Rollason

Toolkit

Sony Digital Betacam, After Effects



PLANET JANET “LETTUCE”
Music video

Client:
PLANET JANET

Director:
ADAM KAUFMAN

Design/animation:
ADAMAME

www.adamame.com

And the award for this month's Most Aggressively Weird Yet Bizarrely Charming Music Video goes to director Adam Kaufman for this obtuse opus created for New Jersey duo Planet Janet.

“The band's only strong feeling when we discussed the video was lettuce should definitely be a visual element,” says Manhattan-based Kaufman. “As it turned out, an image of a head of lettuce proved to be an inspiring foundation for me to create many of the graphics used in the project.”

Musicians: Al Setler, Rita Goldberg

For Adamame
Designer/analimator: Adam Kaufman

Toolkit:
Flash, After Effects



stash 21.24

**SONY PLAYSTATION 2
"MONSTER FARM 5 CIRCUS
CARAVAN"**

Game cinematic

**Game distributor:
TECMO**

**Director:
GOH FUJITA**

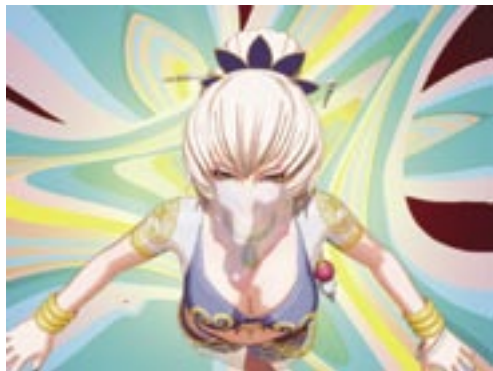
**Production/animation:
DIGITAL MEDIA LAB**

This piece is a cinematic of the Sony Playstation 2 game *Monster Farm 5 Circus Caravan*. "The story is about the monster characters traveling as a circus caravan and experiencing all kinds of things that makes them mature," explains producer Keisuke Toyoshima. "We tried to bring out the circus dazzle while the characters are transported from place to place, and also express the fantastic and mysterious world. The work is a mixture of normal 3D character animation methods with a graphic design touch and other experimental techniques."

For Temco

EP: Yoshimi Yasuda





For Digital Media Lab

Producer: Keisuke Toyoshima

3D animators: Yoshiki Hanawa,

Masahito Honda, Makoto

Kazamaki, Keiichi Nakaya, Akihiko

Kimura, Saori Yoshimoto, Tomoaki

Morizumi. Shane Bolton, Satoshi

Ichihara, Takashi Abe, Yu Nagasaki

Compositors: Keiko Ishino,

Arata Kawata

3D modelers: Fumihiko Shikano,

Masaki Mochizuki

PM: Kunitaka Sato

Toolkit:

XSI, 3ds Max, After Effects,

Photoshop, Illustrator

**TOYOTA YARIS "SPIDER",
"MP3", "PIGGY"**

TVCs :30 x 3

**Agency:
SAATCHI & SAATCHI,
LOS ANGELES**

**Director:
TOKYO PLASTIC**

**Production:
PICASSO PICTURES**

**Animation:
TOKYO PLASTIC**

www.tokyoplastic.com

Widely admired by those in the know for their stunning website and fresh graphic perspectives, Tokyo Plastic shed their cult status (at least momentarily) to dip a toe in the mainstream. These spots for Toyota's Yaris are the first three in a campaign aimed at the 21-35 demographic and spanning TV, cinema, print and the web. The studio, repped by London-based Picasso Pictures, started production by adapting the client's CAD data of the cars for use in 3ds Max and Brazil and turned the spots around inside what Picasso EP Jane Bolton calls "scarily tight deadlines."



For Saatchi & Saatchi

EP: Damian Stevens
Producer: Jennifer Vogtmann
AD: Juan Bobillo, Conan Wang
Copy: Conan Wang, Juan Bobillo
CD: Steve Levit
ECD: Harvey Marco

For Picasso Pictures

EP: Jane Bolton
TD: James Boty
Animation director: Chris Hill

Toolkit

3ds Max, After Effects, Premier,
Brazil



STARBURST "FACTORY"
TVC :30

Agency:
TBWA\CHIAT\DAY

Director:
MATT ASELTON

Production:
EPOCH

VFX:
RING OF FIRE

A perfect example of understated and well executed VFX supporting the story and providing the punch line. Ring of Fire CD Jerry Spivack says they shot the actor as he reached into an empty barrel then shot liquid elements in the barrel and combined the elements in their LA studio. Removing the talent's arms meant they had to recreate his body parts and any background that were occluded by the erstwhile limbs as well as adding the tattered and smoldering edge of the shirt sleeves.



For Epoch

EP: Jerry Solomon

For TBWA\Chiat\Day

AD: Craig Allen

Copy: Ashley Davis

Producer: Lora Schulson

For Ring of Fire

EP: John Myers

CD/on set super: Jerry Spivack

Head of CGI: Greg Anderson

Producer: Casey Conroy, Justin

Beaupre, Colman McMahon

Inferno: John Ciampa,

Thomas Down, Paul Geiger,

Eric Bruno, Clyde Beamer

Henry: Brian Shneider

Mac Graphics: Jeff Smith,
Andrew Parris

CGI: Andy Tamandl, Loren Klein

Roto Support: Gary Mortensen

Toolkit

Maya, Inferno, Henry

SEARS "ARBORETUM"
TVC :60

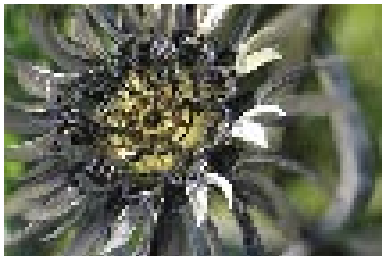
Agency:
Y&R CHICAGO

Director:
RUPERT SANDERS

Animation/VFX:
METHOD STUDIOS
www.methodstudios.com

The emerging trend in 3D bio-mechanical plants has come home to your backyard. "Rupert [Samuel] was absolutely adamant the plants have an entirely realistic, organic animation," says Method's Cedric Nicolas. "To that end, we used real ferns, lilies and other plants as reference, but made them look as if they're made out of non-organic materials – they grow like real plants but they look like the gardening equipment they contain." That look was accomplished with Maya and Mental Ray combined with IBL (Image-Based-Lighting) based on 360-degree pictures of the live action environments. Schedule: two months.

Watch Behind the Scenes on the DVD.



For Y&R Chicago

AD: Isabella Ferreira
CD: Nancy Hannon
Copy: Pete Figel
EP: Matt Bijarchi
Producer: Kim Mohan

For Method Studios

VFX shoot super/Lead 2D VFX:
Cedric Nicolas
CG CD: Laurent Ledru
CG tech super: Gil Baron
3D: Dan Dixon, Chris Smallfield,
John Baker, Pasha Ivanov,
Scott Metzger, Seong Joon Lee,
Chiwei Hsu, Marco Iozzi
Apprentice 3D: Reza Rasoli
Jr 2D VFX: Katrina Sallicrup,
Sarah Eim
EP: Neysa Horsburgh
Producer: Rich Rama
CG TD: Andrew Bell

Toolkit:

Maya, Mental Ray, Inferno



For TBWA

Directors: Céline Colin,
Alexandra Henry-Dupoux
CDs: Erik Vervroegen,
Véronique Sels
AD: Eve Roussou
TV producer: Christine Bouffort

For Wanda

Producer: Claude Fayolle
Post-producer: Laurence Lelong

For Mikros

Editor: Geoffroy Barbet Massin
CGI producer: Pascal Giroux
Modeling: Leo Phong-thai,
Olivier Lesaint, Laurent, Herveig,
Iam Le than, Benjamin Ruiz
Set-up: Pierre Lasbignes
Animators: Geoffroy Barbet
Massin, Anne Chatelain, Michael
Nauzin, Marie Honold, Alexandre,
Sauthier, Nicolas Cazaux,
Raida Mechiri.

Render: Morgan Sagel,
Guillaume Ho, Olivier Lesaint,
Thomas Mansencal.
Flame: Guillaume Pondard
Supervision: Morgan Sagel,
Geoffroy Barbet Massin,
Julien Meesters

Toolkit

Maya, Flame

AIDES "SUGAR BABY LOVE"

Short film

Client:

AIDES

Agency:

TBWA, PARIS

Director:

WILFRID BRIMO

Production:

WANDA

Animation:

MIKROS

www.mikrosimage.fr

Wanda's Wilfrid Brimo is back with the second installment in the French PSA campaign promoting AIDS awareness. The film, which retains the light-hearted and toon-shaded look of the 2005 original (Stash 10), follows a youth as he discovers his sexuality lies outside the mainstream. Animation and post were handled again by French post powerhouse Mikros Image. The track, *Sugar Baby Love*, was a hit for the Rubettes in 1974.

For AIDES

Directors: Vincent Pelletier,
Olivier Dénoue, Bénédicte Leconte

Stash shorts Mini-Fest 1: Solo Flights



There is no end to the fame and glamour waiting for you in your new life as a solo animator as you gallantly dismiss the insidious whines of commerce in the pursuit of redemption through pure moving art.

Of course there's also the open wounds from the shackles holding you to your desk, the shot and sagging eyes and the paste-like complexion from the diet of coffee and instant noodles. But did we mention the glamour?

"LOST BELOW" Short film

Director/designer/animator:
MATO BILIC
www.matobilic.net

Director Mato Bilic, who has a day job at Psyop in NY, promises this enigmatic and elegantly minimal work is the first in a series of solo short films. "The intention was to create a personal piece with a few lines and a few shapes to the beautiful soundscapes of All the Pretty Things/ISOL."

Music: All the Pretty Things/ISOL
www.involverecords.com

Toolkit

XSI, After Effects, Illustrator, Photoshop

"LOVER'S SUPPLANT" Short film

Director/Animation:
CRANKBUNNY
www.crankbunny.com

Toronto animator Norma Toraya spent four months putting together this personal project on the theme of women to women jealousy. "I had been watching a lot of film noir movies. I wanted the main character to be a black widow femme fatale. It was a character/thing I noticed coming up for me in movies, illustration, tattoos and books. I also wanted a female character with a big ass - I thought that would be appealing."

Director/designer: Norma Toraya

"JINNIKU NO UMAREKAWARU" Short film

Director:
ALESSANDRO PACCIANI
www.pacciani.com

Inspired by a nightmare about a breathing washbasin and hairy meat slithering on the walls, this one-man opus was shot in the director's bathroom in Florence, Italy and in the Ginza, Tokyo with post completed in two months. Read more from the director at www.stashmedia.tv/21_31.

Director/editor/VFX/music:
Alessandro Pacciani
Female voice: Kinoshita Yuriko

Toolkit

3ds Max, Brazil, boujou, Combustion, Avid Xpress, Photoshop

WI-FI

SLINGBOX

BLOG

SMS

PSP

PODCAST

BLACKBERRY

SMARTPHONE

TRIO

XBOX

PDA

BROADBAND

HD

SIRIUS

XM

TIVO

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BE STANDING BY
TO EXPLAIN.

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